

**(1)**

## **BUSINESS COMMUNICATION**

### **TEST PAPERS**

#### **CHAPTER- ESSENTIALS OF COMMUNICATION**

**Question 1. Point out the factors which lead to grapevine communication. (4 Marks)**

**Question 2. “Importance of communication is increasing day-by-day in the business organizations”. State the reasons for this increasing importance.**

**. (4 MARKS)**

**Question 3. Define the term paralanguage. (2 MARKS)**

**Question 4. How is “noise” a barrier to effective communication? (4 MARKS)**

**Question 5. What is Chronemics? (2 MARKS)**

**Question 6. State reasons for selecting the oral mode of communication instead of the written mode of communication. (4 MARKS)**